

POWER ELECTRONICS



17th International exhibition
of power electronics
components and modules

27-29 October 2020

Crocus Expo,
Moscow, Russia

Go global
and enter
the Russian
market

Organised by MVK
Office in St. Petersburg

MVK International
Exhibition
Company

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power@mvk.ru

Find out more at:

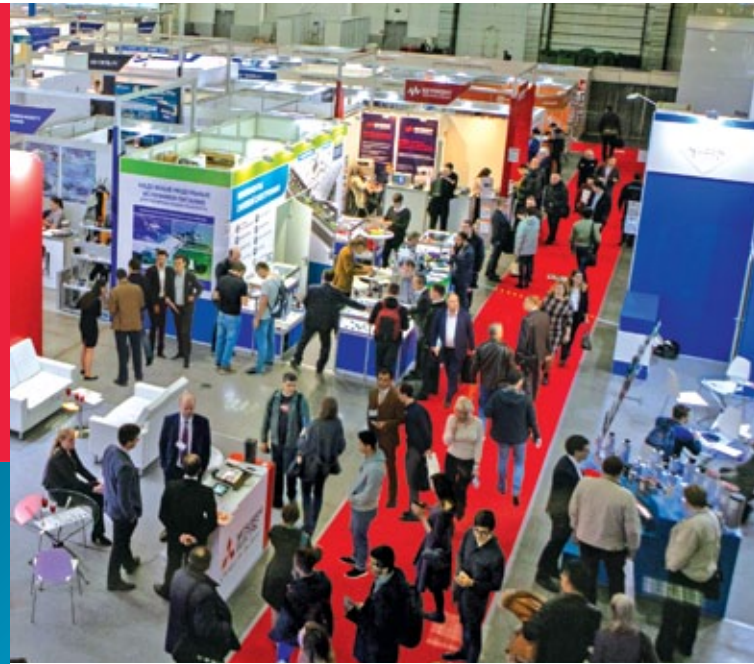
powerelectronics.ru

The only specialised B2B exhibition in Russia of power electronics components and modules for various industries, bringing together the leaders of the global electronics market

Expand your business in Russia

Present your products in the exhibition sections:

- Power electronics components and modules
- Secondary power sources and converters
- Auxiliary equipment and components



Great reasons for exhibiting:

1 3 main days of the year to raise your sales in Russia

High concentration of experts at one time and in one place provides the most efficient way to negotiate and get new customers interested in purchasing. If you are a manufacturer or supplier of power electronics components and modules, and look for a way to increase sales – book your stand at the exhibition today.

2 New business programme content

Discussion Club on power electronics trends unites the active market players and allows to attract additional audience of professionals working in the new areas of power electronics applications.

3 Synergy of 7 industrial exhibitions

Holding seven leading industrial trade exhibitions in one place provides the perfect interaction between the representatives of various industries and creates additional value for the exhibition.

4 Proven promotional channels and large-scale media campaign

During the year, the exhibition is promoted on search engines, industry Internet portals, social networks, federal and industry media. Our well-established unique database of experts allows to use advertising channels as efficiently as possible, and attract the audience interested in purchasing.

Business programme 2020:

NEW!

Power Lab / Discussion club:
new applications of power electronics

‘Technology application in electronic components base’ research and practical seminar EMC

Open technical and educational seminars of exhibitors

‘The Best Developments of Young Researchers and Engineers in the field of Power Electronics’ annual contest



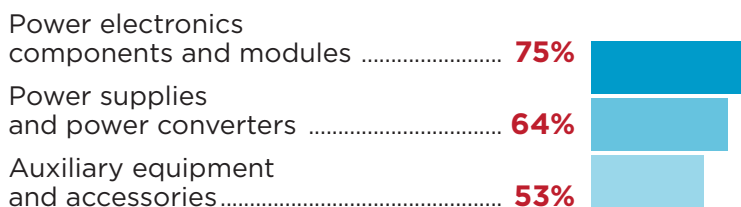
Power Electronics was held alongside with the international industrial exhibitions in 2019:



The exhibition featured power electronic components and modules of Russian producers and well-known international brands: **Fuji Electric, IXYS, Eural Gnutti SpA, TDK-Lambda and others**

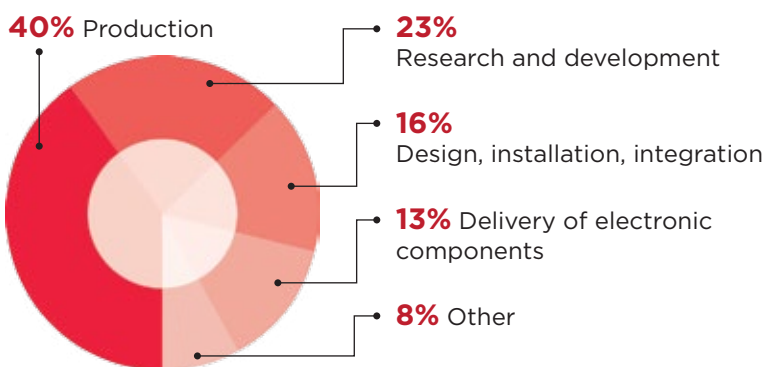
Within three days **12 572 visitors,** attended all exhibitions **1 400 experts** were interested in the products and technologies presented at Power Electronics exhibition

Visitors are interested in*:

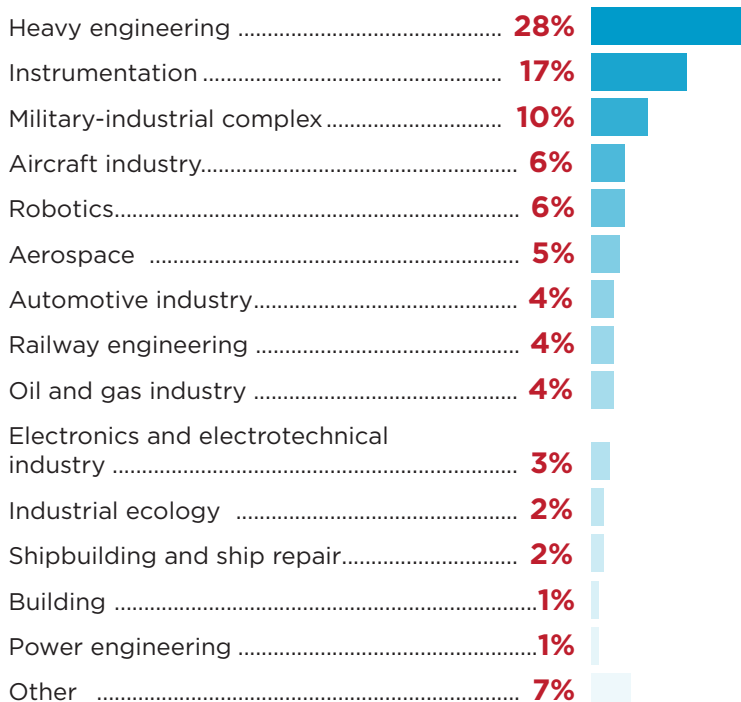


* Multiple choice questions

Activity of companies represented by visitors:



Industries, represented by visitors:



Among visitors, there are the largest Russian and foreign buyers:

Russian Space Systems, SpetsElektronSistemy, SALUT, NGO Horizon, Krasnogorsk Factory to them SA Zverev, Aeroelektromash, Innovation Center KAMAZ, Synergy Group, Simmetron, BMP Technology, UralAlmazInvest, Global Energy Transmission, Global Power Technology Co., GNelectronics, Solcon Industries LTD, Jianghai Europe Electronic Components GmbH, Hong Kong Bright, PT- AIR, Innuovo Magnetics, Auerhammer Metallwerk GmbH, MOLEX, TERRA FIRMA LIMITED, Vicor and many others



Reviews of exhibitors



The exhibition was productive for our company, we are satisfied. Negotiations with visitors confirmed that our products are necessary and useful in the conditions of modern energy technologies. It is very important to us that each client received a professional, highly skilled help in the selection of products and effectively decided the task set before him.

Alexander Klimov, head of sales department of 'Pskov Plant of power transformers'



Our company participates in major exhibitions of the electronics industry in Russia for many years. This year we participated for the first time in Power Electronics. The audience of the exhibition is highly specialised. Our products have aroused interest, including experts from the neighboring exhibitions and stands. Visitors were pleased to find out the effective application of amorphous and nanocrystalline materials in magnetic cores for transformers and chokes. We have been effectively cooperating with some of them for a long time. The exhibition has passed, but we continue to get feedback from visitors. We are pleased with the level of the exhibition organization. We hope that next year will be even more fruitful.

Denis Smirnov, Marketing Specialist, PJSC 'MSTATOR'



Book your stand now:
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